



Qessential

Medical Market Research
Answering the Essential Questions
To Innovate the Practice of Medicine

Qualitative | Quantitative | Consulting

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ADAPTIVE RECRUITMENT

We find the right market research respondents for your study using our hand-crafted database of two million U.S. health care professionals.

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OBSERVANT RESEARCH

Our focused and methodical approach ensures your project is designed to provide answers that meet your business objectives.

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MEDICAL EXPERIENCE

Our extensive medical focus gives us a competitive advantage...to give you insights that matter.

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ABOUT US

Qessential Medical Market Research uses a sophisticated approach to finding insights to drive your medical technology, pharmaceutical, or life science business.

We call this methodology **Market Wisdom**.

Market Wisdom allows us to pinpoint and recruit the best respondents for your project and to analyze this complex information and lead our clients to make smarter business decisions. The combined forces of our Adaptive Recruitment team and Observant Research team deliver Market Wisdom level results every day.

[Learn More](#)

OUR CLIENTS

Medical Device & MedTech

Pharmaceutical & Life Sciences

Consultancies & Agencies

Financial Analysis & Venture Capital

KEY CLINICAL SECTORS & SPECIALIST GROUPS

Cardiology and Interventional Cardiology

Critical Care

Cardiovascular & Thoracic Surgery

Gastroenterology

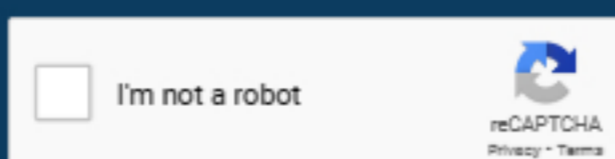
Genetics & Rare Disorders



CONTACT US

When should you contact Qessential about your potential project? When you're trying to find a crucial healthcare marketing insight, and you can't afford to get it wrong.

Fill out the form below, and we will get back to you ASAP.



[Submit](#)

QESSENTIAL MEDICAL MARKET RESEARCH LLC

422 Central Avenue, Suite 172
Dover NH 03820
Mail: answers@qmmr.net
+1 603-775-9200
+1 800.932.4249

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